


**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"The most fundamental economic principle, different and every increasingly demand to Western economies was the 3rd-century principle of property of 'what you own is yours, of what you don't own is not yours.' ... Malinda Johnson  
BetterWorldCalendar.com


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MAKE A DIFFERENCE

"... Any definition of a culture of abuse must address the problem of accountability for consumers and individuals who do not have the means to complete or escape without serious economic and compassionate help." ... Melissa Adams  
BetterWorldCalendar.com

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MAKE A DIFFERENCE

"We must ensure that the global market is conditioned to broadly shared values and practices that reflect global social needs, and that all the world's people share the benefits of globalization." ... Karl Annen  
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MAKE A DIFFERENCE

"We are committed with our focus to building a different model and a different vision for business, for earth, and other nations. We have encouraged a natural alternative to economic globalization as we will not rest until we see it realized." ... Martin Barlow  
BetterWorldCalendar.com

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MAKE A DIFFERENCE

"In Fair Trade, we are motivated as the fundamental goal of the world economy. But somebody's got to come up with an alternative model that says children's labor is No. 1." ... Madia Benjamin  
BetterWorldCalendar.com

# FAIR TRADE DAY

## 2nd Saturday in May

### ...make a difference...

**Every act of compassion makes a difference!  
 Start a BetterWorld Club.  
 Join the BetterWorld Movement.**

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**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"The global economy works for about twenty percent of the world, for about eighty percent it doesn't." ... Kevin Donahoe  
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MAKE A DIFFERENCE

"The ultimate aim of production is not production of goods but the production of free human beings associated with one another on terms of equality." ... John Dewey  
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**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"The failure so far of the governments of so many of the world's most powerful countries in the face of such egregious conditions... to make the slightest progress on the issue of fair trade is hard to explain." ... Dennis Murphy  
BetterWorldCalendar.com


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MAKE A DIFFERENCE

"I have never complained then over that the power to solve the planet rests with the individual consumer." ... Ziggy Marley  
BetterWorldCalendar.com

**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"Concern for the public good must become the animating force of a new just and fair economy." ... Marjorie Kelly  
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**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"The political system is not for the people. The people are secondary to the economy. It's about what generates money, not about what benefits the people." ... Ziggy Marley  
BetterWorldCalendar.com

**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"...we've got a lot of work to do economically in this country to bring about a new just and fair economy." ... Barack Obama  
BetterWorldCalendar.com


**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"I feel that the history of mankind has no match for ethical principles that I see every night of just that an honest and reduction man should live and do in history. He was called to some degree of honesty and integrity. Our common sense of what the human condition is becoming." ... Emma Thompson  
BetterWorldCalendar.com

**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"Fair Trade is a market based, entrepreneurial response to business models that do not take into account the needs of the people as well as the organizational and management capacity to add value to their products and take their products to the global market." ... Paul Rice  
BetterWorldCalendar.com

**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"The business which demands for assistance in paying less than living wages to its workers has any right to continue in this country. By doing wages to mean more than a bare subsistence level, I mean the wage of decent living." ... Franklin D. Roosevelt  
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**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"We need new production policies that focus directly on how, after caring the quality and providing before, can direct, education, and social policies with an enabling and consent for private initiative to create real opportunities for decent work." ... Joan Semons  
BetterWorldCalendar.com

**FAIR TRADE DAY** 2ND SATURDAY IN MAY



MAKE A DIFFERENCE

"When you buy Fairtrade products you can guarantee that the farmers who have to give their goods a minimum price. Fairtrade is a way of giving regular support, and enjoying delicious high quality foods at the same time." ... Emma Thompson  
BetterWorldCalendar.com

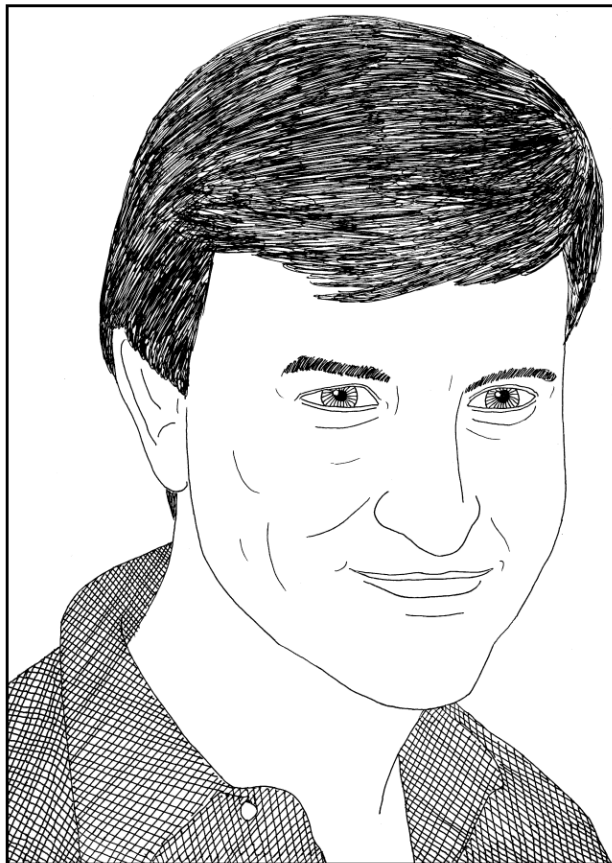
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MAKE A DIFFERENCE

"It is absolutely sure that if globalization is not founded on moral values not only will it fail but will bring about global calamities." ... George Washington  
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# FAIR TRADE DAY 2ND SATURDAY IN MAY



"Fair Trade is a market-based, entrepreneurial response to business as usual: it helps third-world farmers developing direct market access as well as the organizational and management capacity to add value to their products and take them directly to the global market. Direct trade, a fair price, access to capital and local capacity-building, which are the core strategies of this model, have been successfully building farmers' incomes and self-reliance for more than 50 years."  
-- Paul Rice, FairTrade USA

In the 1940s, some churches raised funds for poverty-stricken communities by selling the handicrafts created by the poor communities. This was the start of the Fair Trade movement. Now, Fair Trade goods, like coffee, tea, cocoa, wine, nuts, clothes, handicrafts and jewelry, amount to \$500 million in annual sales! The Fair Trade movement is growing as people realize that they can help alleviate poverty and protect the environment by choosing Fair Trade products.

*Fair Trade* means that the item has been made or grown by workers who work in safe conditions and are paid a livable wage. Fair Trade promotes gender equality and safe environmental practices. Workers are often part of a co-op, benefiting the entire community, and there is no middleman to take a cut of the profits. So, Fair Trade goods are generally not more expensive and are of equal or better quality than conventionally produced goods.

In the late-1980s, a "certified Fair Trade" label made it easy for consumers to identify fair trade goods. Today there are more than 3000 Fair Trade grassroots organizations in 60 countries working with over a million small-scale workers. Fair Trade products are sold in thousands of Fair Trade shops and in a growing number of traditional supermarkets, shops and restaurants.

Fair Trade Day, on the second Saturday in May, is an opportunity to educate your community about Fair Trade products, and the Fair Trade movement's goal to create a more equitable, just and sustainable model for ALL international trade.

## Be A Hero For A Better World!

1. Find out more about Fair Trade
2. Buy Fair Trade products
3. Help organize a Fair Trade Fair to raise awareness about Fair Trade
4. Support organizations promoting Fair Trade

## Fair Trade Links

- Equal Exchange ([equalexchange.com](http://equalexchange.com))
- Fair Trade Federation ([fairtradefederation.org](http://fairtradefederation.org))
- Fair Trade Resource Network ([fairtraderesource.org](http://fairtraderesource.org))
- Global Exchange ([globalexchange.org](http://globalexchange.org))
- International Fair Trade Assoc. ([ifat.org](http://ifat.org))
- TransFair USA ([transfairusa.org](http://transfairusa.org))
- World Fair Trade Day ([wftday.org](http://wftday.org))

For more information: [www.betterworldcalendar.com/fairtradeday.htm](http://www.betterworldcalendar.com/fairtradeday.htm)

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"What made traditional economies so radically different and so very fundamentally dangerous to Western economies were the traditional principles of prosperity of Creation versus scarcity of resources, of sharing and distribution versus accumulation and greed, of kinship usage rights versus individual exclusive ownership rights, and of sustainability versus growth." -- Rebecca Adamson

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"...Any definition of a culture of peace must address the problem of achieving justice for communities and individuals who do not have the means to compete or cope without structured assistance and compassionate help."

-- Mahnaz Afkhami

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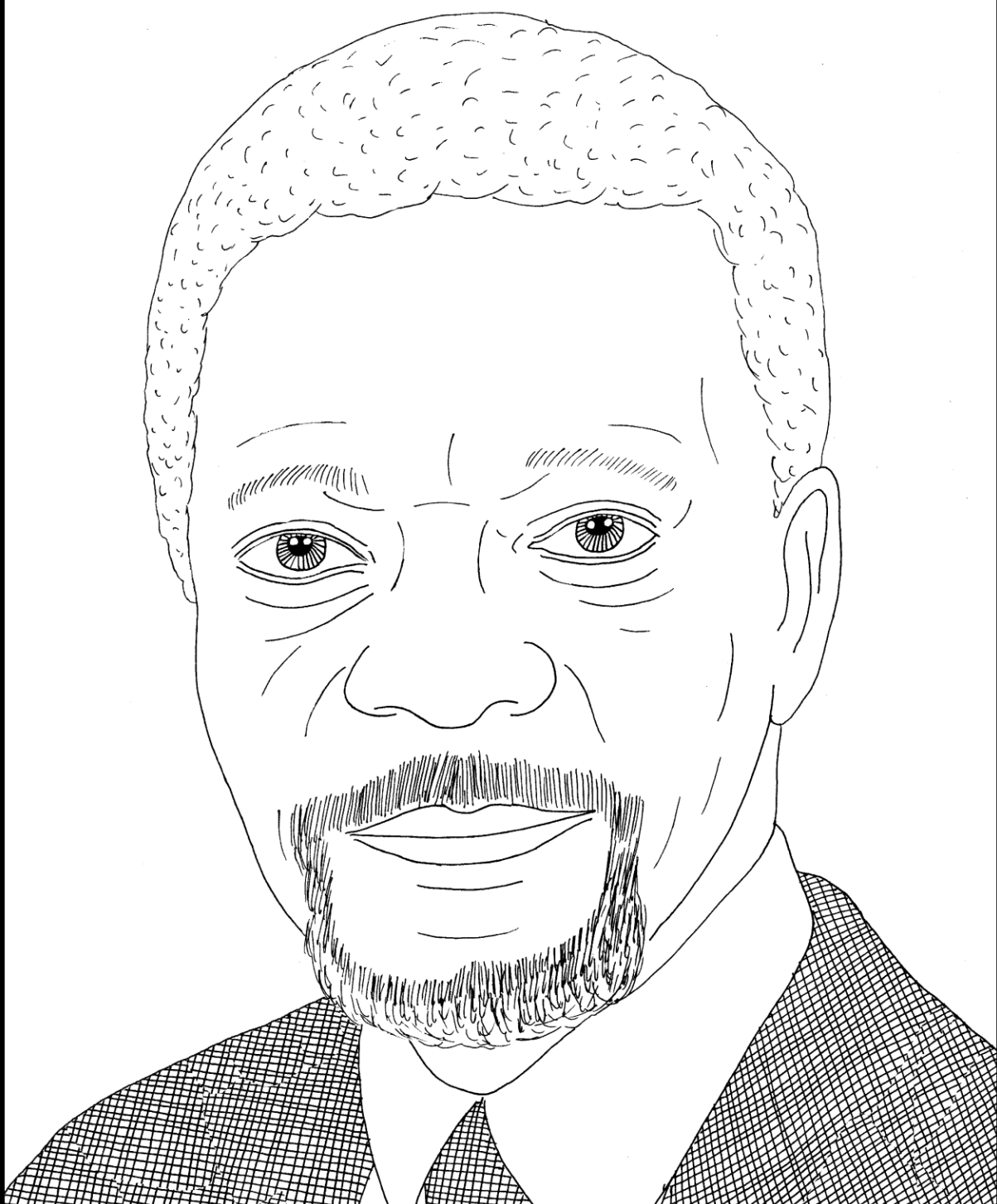
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**“We must ensure that the global market is embedded in broadly shared values and practices that reflect global social needs, and that all the world's people share the benefits of globalization.”**

**-- Kofi Annan**

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**"We are committed with our lives to building a different model and a different future for humanity, the Earth, and other species. We have envisaged a moral alternative to economic globalization and we will not rest until we see it realized."**

**-- Maude Barlow**

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"In Fair Trade, we see ourselves as this infinitesimal part of the world economy. But somebody's got to come up with an alternative model that says children eating is No. 1."

-- Medea Benjamin

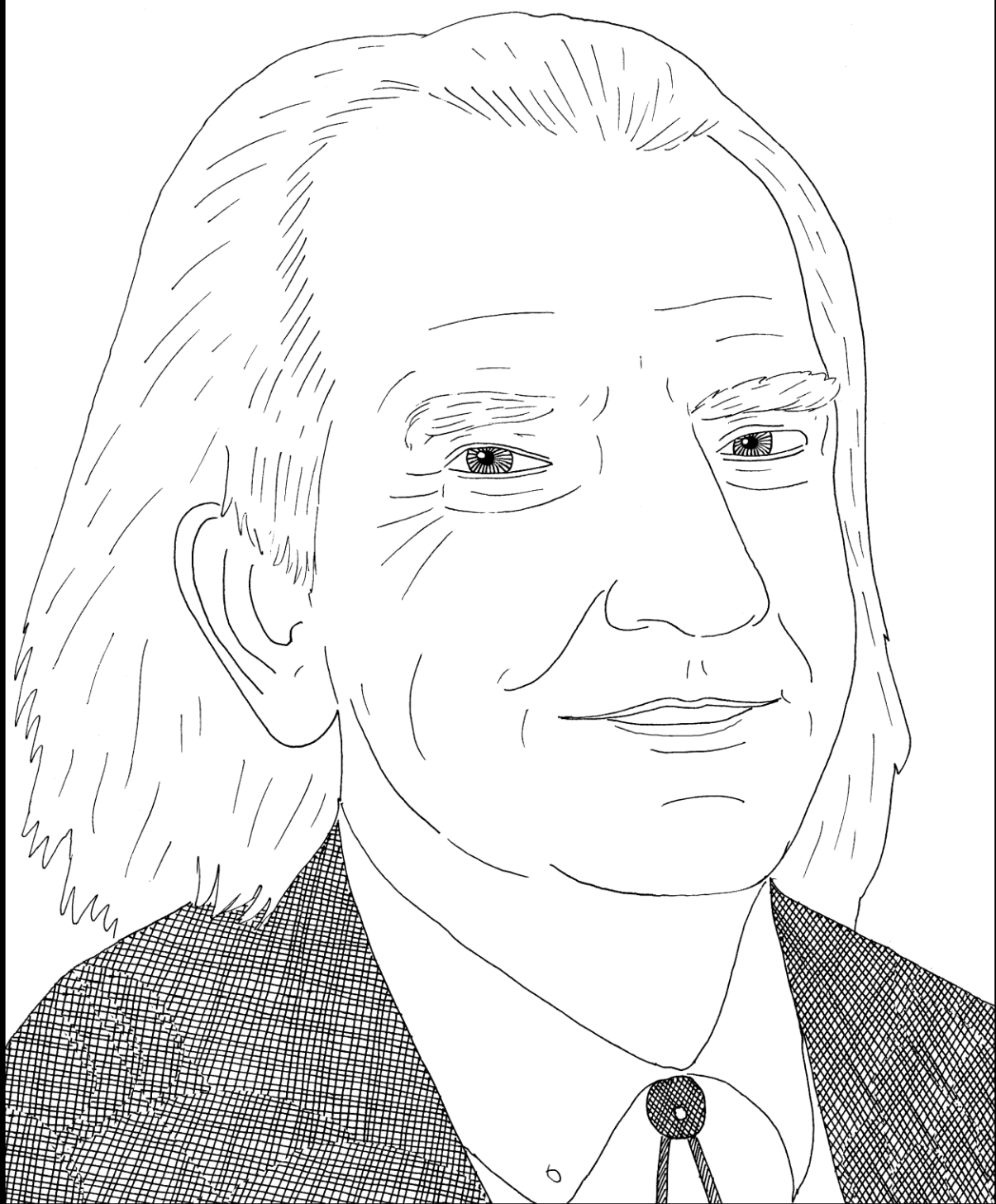
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**"Economics has been incurably growth-oriented and addicted to everybody growing richer, even at the cost of exhaustion of resources and pollution of the environment."**

**-- Kenneth Boulding**

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"If the corporations have their way, the Earth will be killed, and that's in your lifetime. It's revolting to me that students are being trained to work in corporations. It's obscene to me that the corporations are running the world."  
-- Dr. Helen Caldicott

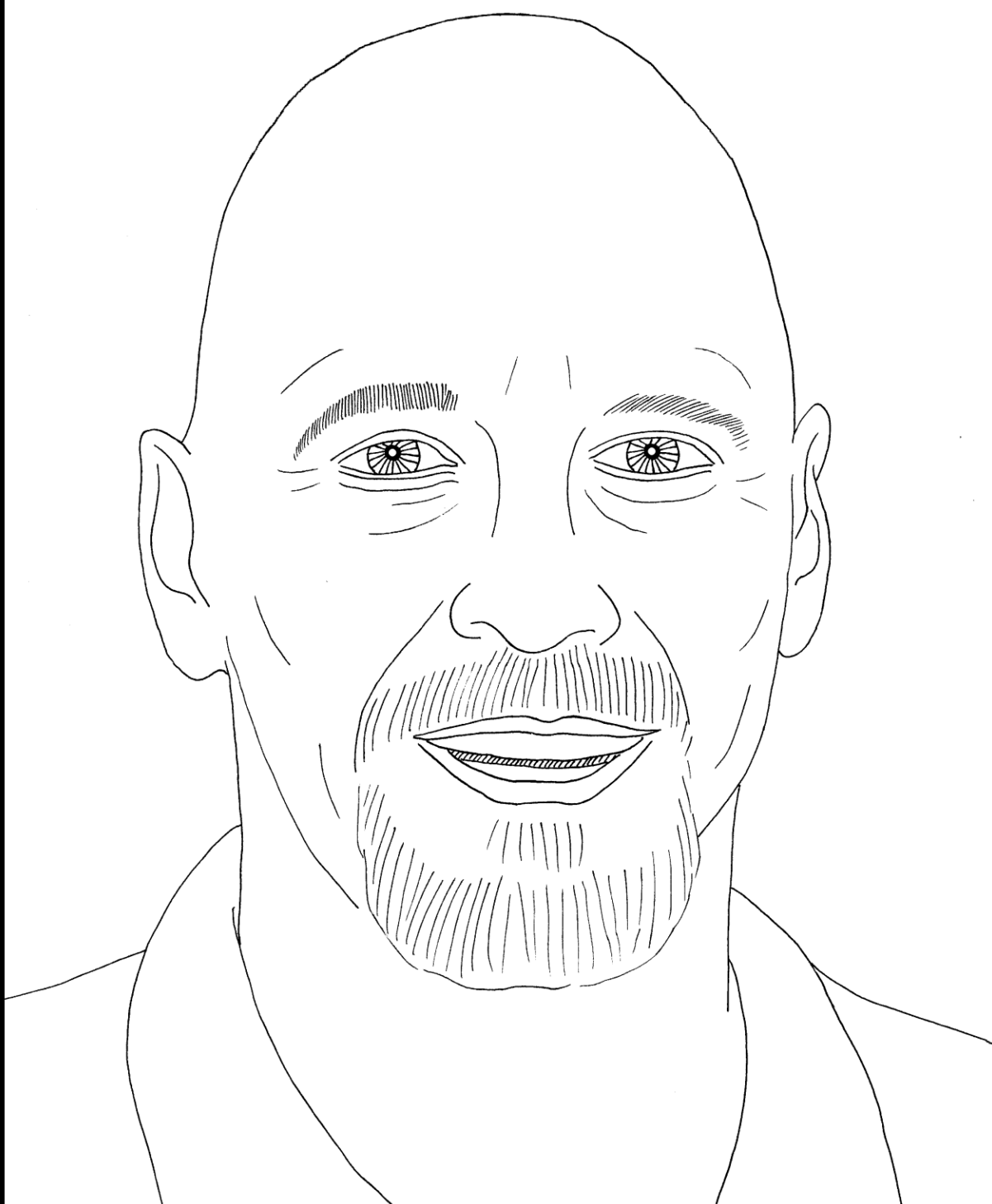
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"The global economy works for about twenty percent  
of the world, for about eighty percent it doesn't."

-- Kevin Danaher

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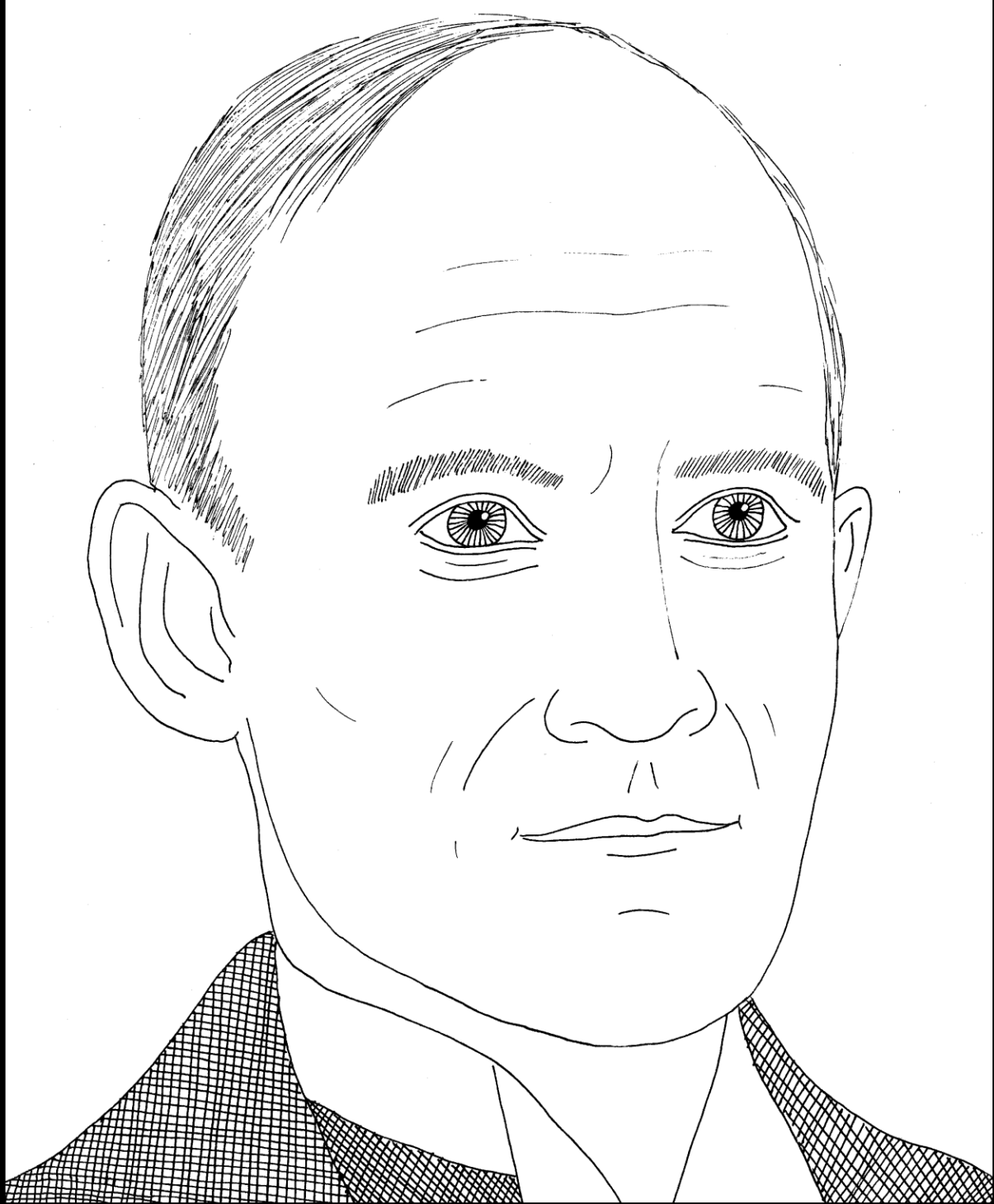
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**"We want a system in which the worker shall get what he produces and the capitalist shall produce what he gets."  
-- Eugene V. Debs**

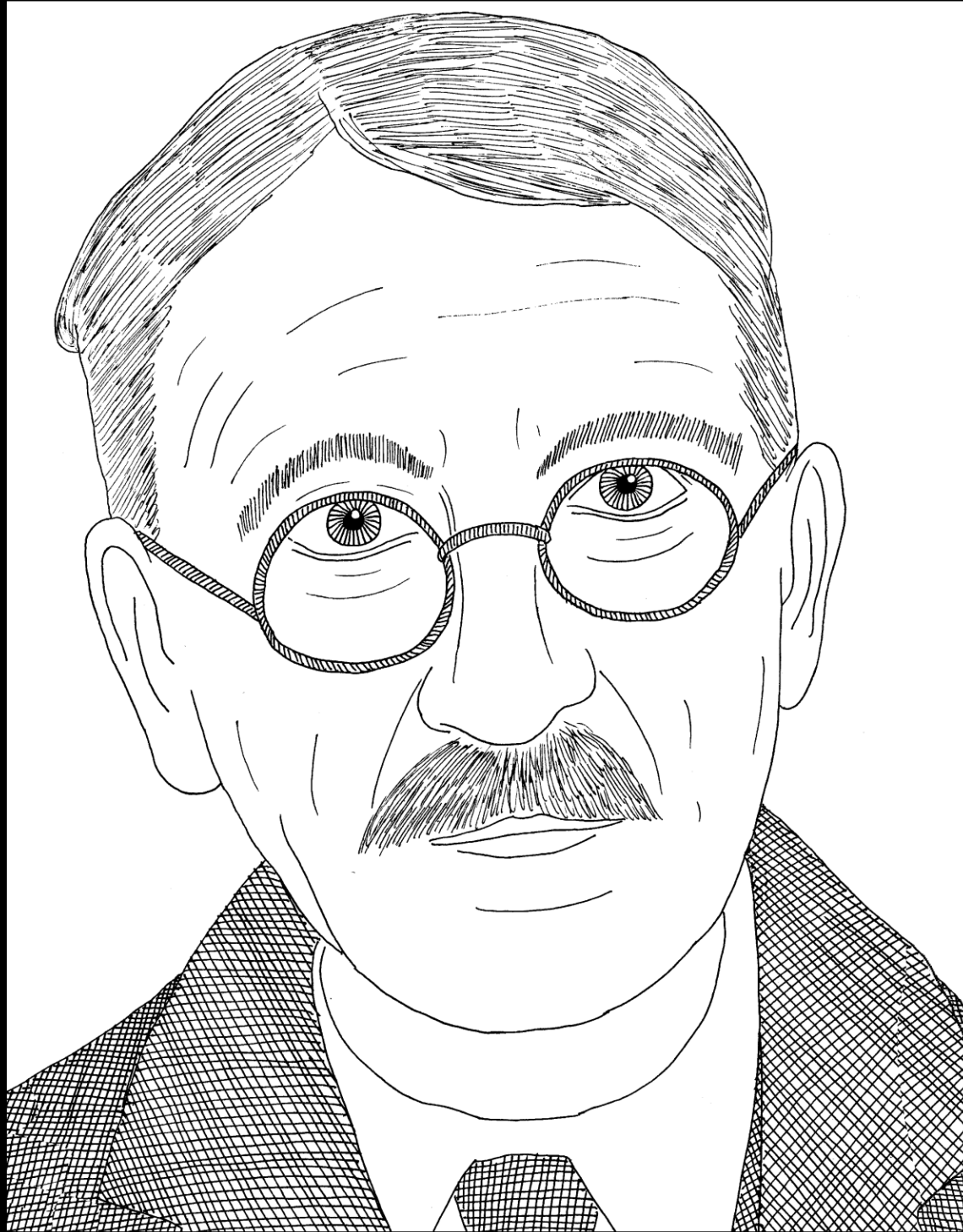
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**"The ultimate aim of production is not production of goods but the production of free human beings associated with one another on terms of equality."**

**-- John Dewey**

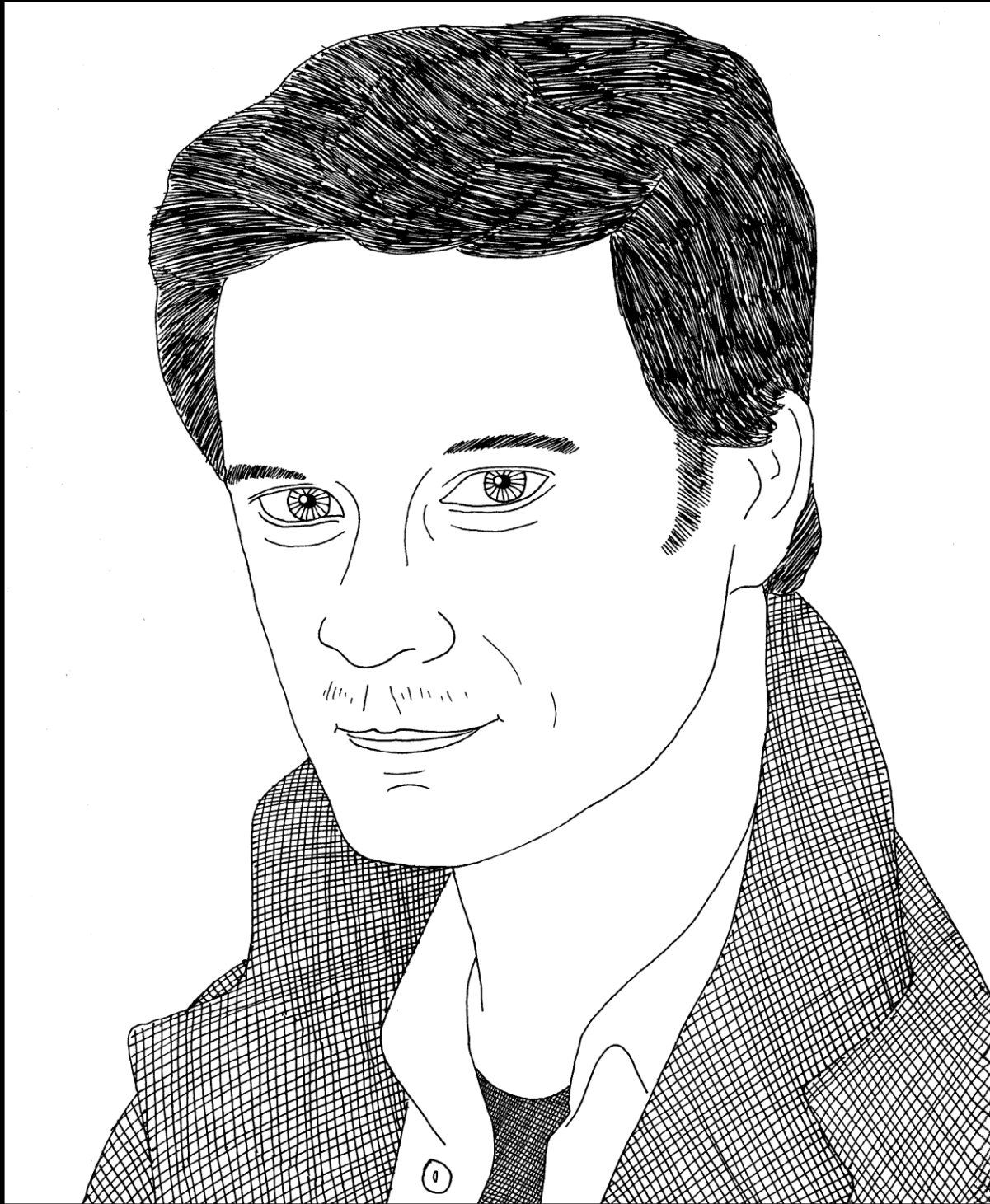
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"The failure so far of the governments of so many of the worlds most powerful countries in the face of such egregious unfairness ... to make the slightest progress on the issue of fair trade is hard to explain."

-- Colin Firth

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**"I feel more confident than ever that the power  
to save the planet rests with the individual consumer."**

**-- Denis Hayes**

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"Economic policy turns out to be the most important environmental policy."  
-- Randy Hayes

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**"Concern for the public good must become  
the animating force of our economic order."**

**-- Marjorie Kelly**

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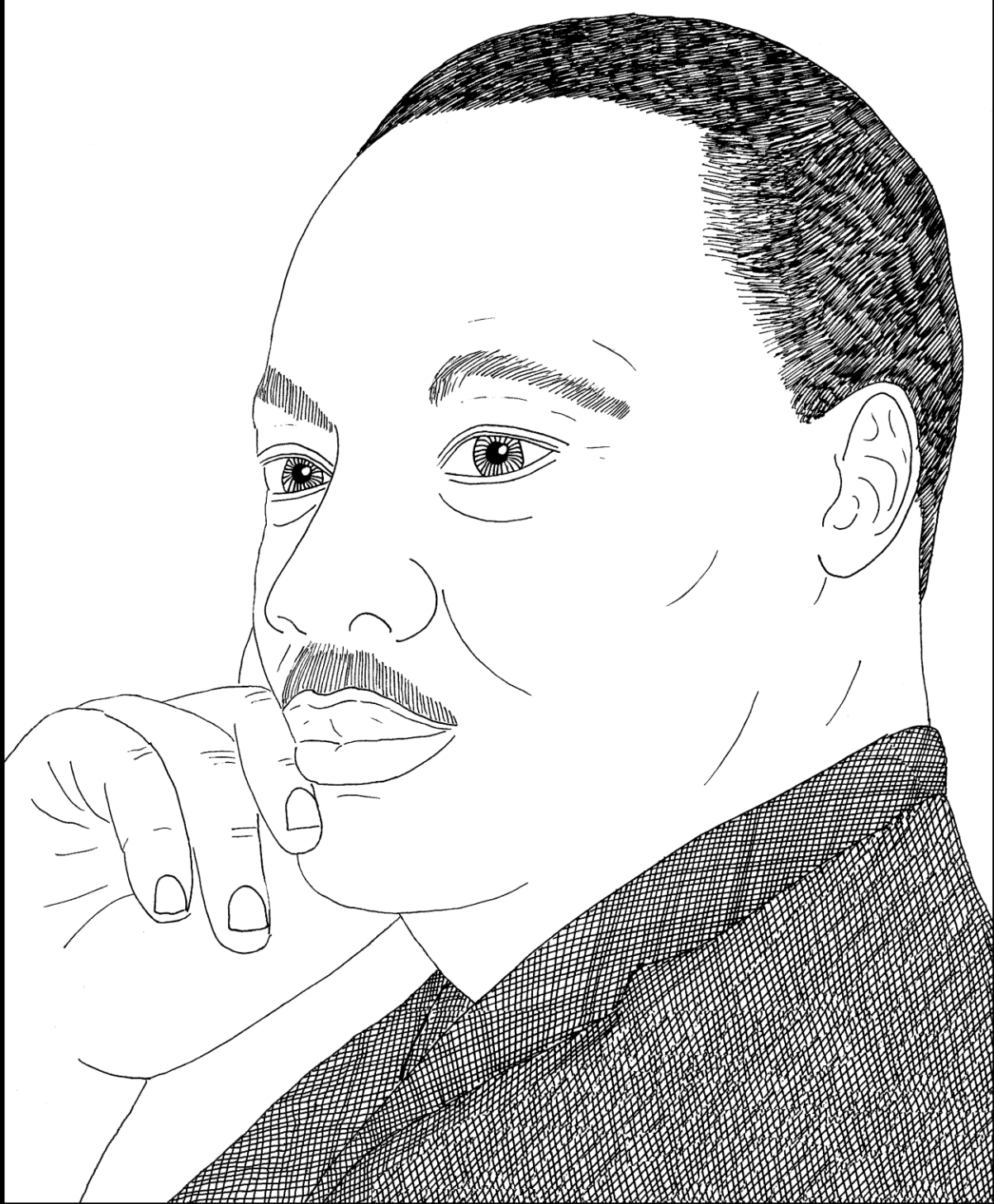
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**"We must recognize that we can't solve our problems now until there is a radical redistribution of economic and political power..."**  
-- Martin Luther King, Jr.

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**"It's a measure of the depth of our consumer trance  
that the death of the planet is not sufficient to break it."**

**-- Kalle Lasn**

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**"Many Americans hunger for a different kind of society -- one based on principles of caring, ethical and spiritual sensitivity, and communal solidarity. Their need for meaning is just as intense as their need for economic security."**

**-- Rabbi Michael Lerner**

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**"The political system is not for the people. The people are secondary to the economy. It's about what generates money, not about what benefits the people."**

**-- Ziggy Marley**

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"The basic goal of labor will not change. It is -- as it has always been, and I am sure always will be -- to better the standards of life for all who work for wages and to seek decency and justice and dignity for all Americans."

-- George Meany

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"Our motto is to work for peace based on social justice.  
Our mandate is to improve the condition, health and  
safety of workers, and our mission is universal."

-- David A. Morse

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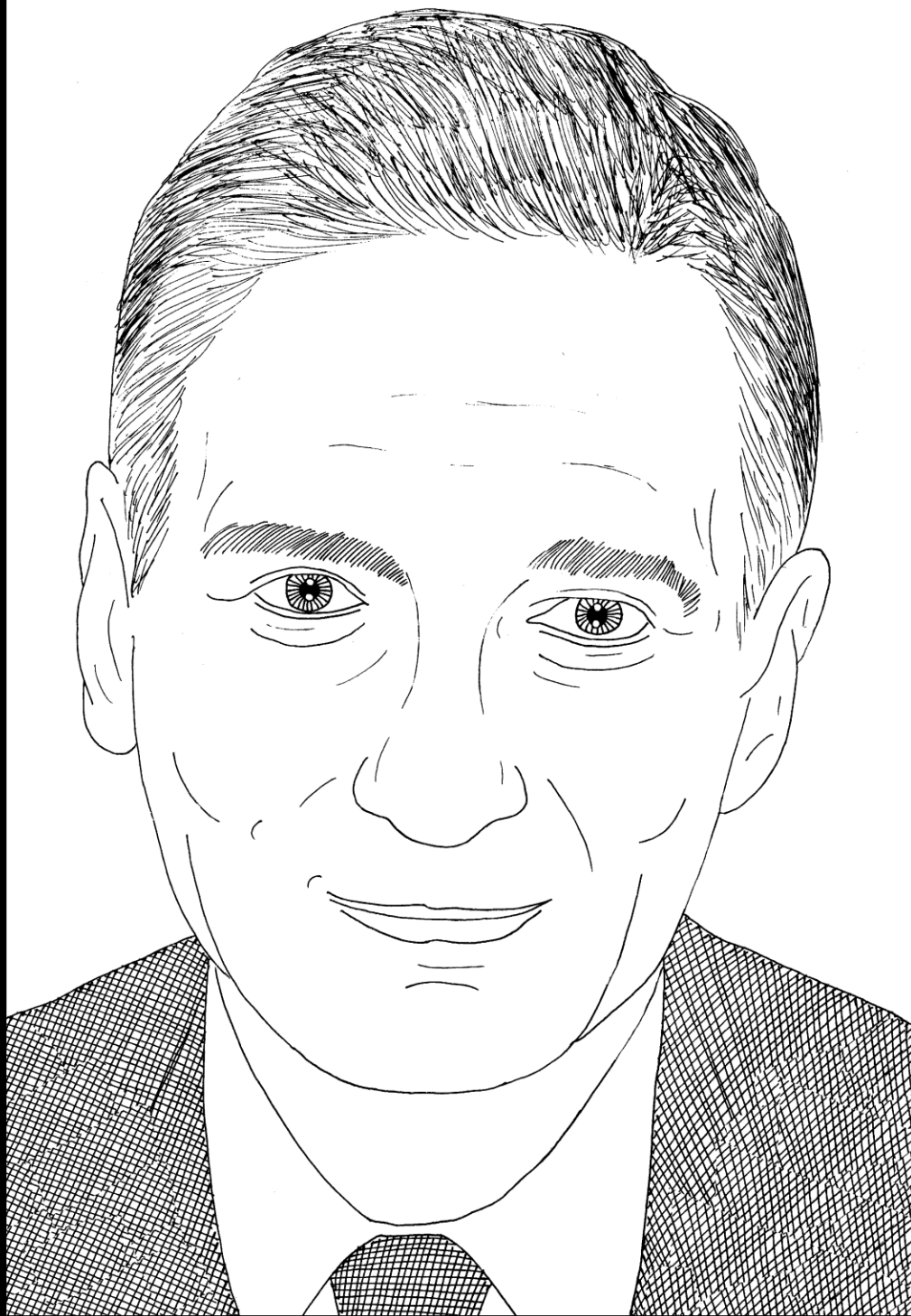
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**"The essence of globalization is a subordination of human rights, of labor rights, consumer, environmental rights, democracy rights, to the imperatives of global trade and investment."**

**-- Ralph Nader**

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"...we've got a lot of work to do economically in this country  
to bring about a more just and fair economy."

-- Barack Obama

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"Out of our first century of national life we evolved the ethical principle that it was not right or just that an honest and industrious man should live and die in misery. He was entitled to some degree of sympathy and security. Our conscience declared against the honest workman's becoming a pauper, but our eyes told us that he very often did."

-- Frances Perkins

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"Fair Trade is a market-based, entrepreneurial response to business as usual: it helps third-world farmers developing direct market access as well as the organizational and management capacity to add value to their products and take them directly to the global market."

-- Paul Rice

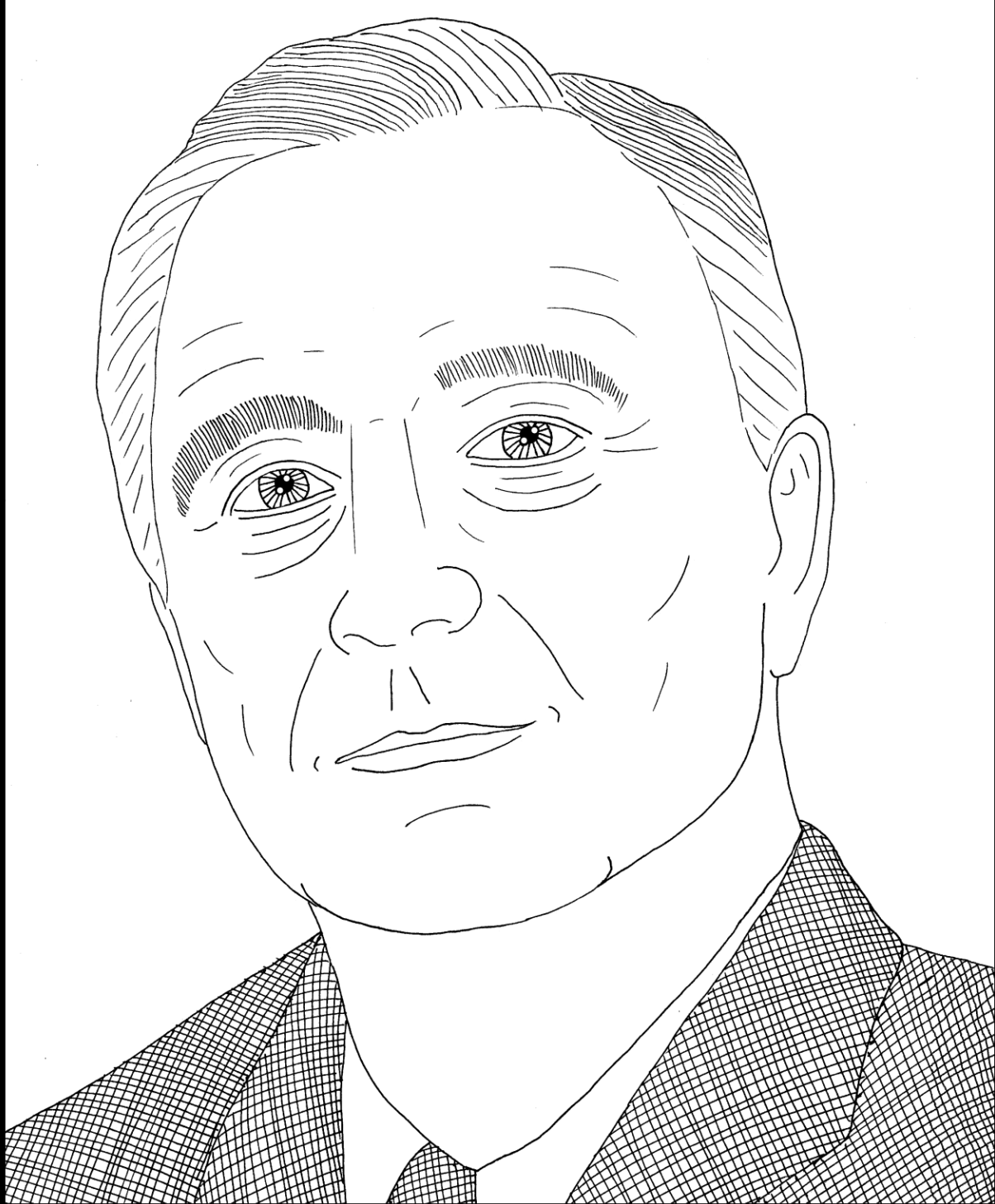
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"No business which depends for existence on paying less than living wages to its workers has any right to continue in this country. By living wages I mean more than a bare subsistence level--I mean the wages of decent living."  
-- Franklin D. Roosevelt

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"The Globalization of humanity is a natural, biological, evolutionary process. Yet we face an enormous crisis because the most central and important aspect of globalization - its economy - is currently being organized in a manner that so gravely violates the fundamental principles by which healthy living systems are organized that it threatens the demise of our whole civilization." -- Elisabet Sahtouris

**BetterWorldCalendar.com**

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# FAIR TRADE DAY 2ND SATURDAY IN MAY

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MAKE  
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**"We need new proactive policies that focus directly on how authorities in the public and private sphere can blend economic and social policies with an enabling environment for private initiative to create market opportunities for Decent Work."**

**-- Juan Somavia**

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# FAIR TRADE DAY 2ND SATURDAY IN MAY

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**"When you buy Fairtrade products you can guarantee that the farmers who have worked hard to grow them get a minimum price. Fairtrade is a way of giving regular support – and enjoying delicious high quality foods at the same time."**

**-- Emma Thompson**

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MAKE  
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**"It is absolutely sure that if globalization is not founded on moral values not only will fail but will bring about global calamities."  
-- Dr. George Vithoulkas**

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# FAIR TRADE DAY 2ND SATURDAY IN MAY

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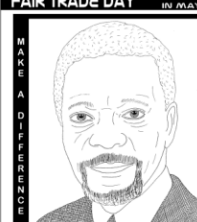











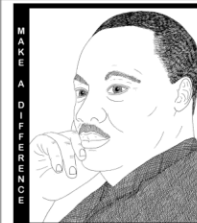








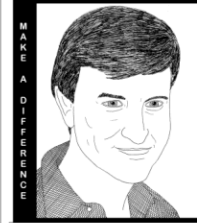






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"Business is beautiful when it's a vehicle for serving the common good."  
-- Judy Wicks

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<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The most fundamental economic, political, cultural and social differences between nations are the result of different perceptions of property rights, labor and the environment, and the way that these differences are managed." — Rebecca Adamson</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Any definition of a culture of global trade reflects the relative of actions taken for consumer and individuals who do not have the means to compete or cope without it, and the corporations and companies here." — Melissa Adams</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We must ensure that the global market is competitive in family, shared values and actions that affect global social needs, and that the world people can find a better life or globalization." — Kait Adams</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We are committed with our time to building a different model and a different future for farmers, for Earth, and other nations. We have managed a real alternative to economic globalization that will not rest and we are excited." — Meath Barlow</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Fair Trade, we see it as the alternative path of the world economy. But somebody's got to come up with an alternative model that says citizenship is No. 1." — Melissa Benjamin</p> <p>BetterWorldCalendar.com</p>
<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Economics has been mostly glorified and added to everybody growing richer, even at the cost of destruction of resources and pollution of the environment." — Kenneth Bouding</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The corporations have their way. We don't all like that, and that's a problem. It's essential to use that money to support work in corporations. It's essential to use that money to support work." — Steve Caldwell</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The global economy works for about twenty percent of the world, for about eighty percent it doesn't." — Kevin Danaher</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We want a system in which the worker should get what he produces and the capitalist should produce what he gets." — Eugene V. Delis</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The ultimate aim of production is not production of goods but the production of free human beings associated with one another on terms of equality." — John Deany</p> <p>BetterWorldCalendar.com</p>
<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We believe as far as the governments of so many of the world's most developed nations in the case of fair trade is hard to explain." — Jennifer Dill</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"They were confident that even that the power to save the planet rests with the individual consumer." — Dennis Hayes</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Economic policy turns to be the most important environmental policy." — Ozzie Murphy</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Consumer for the public good must become the animating force of our economic order." — Markie Kelly</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We must recognize that we can't solve our problems now until there is a radical redistribution of economic and political power." — Markie Kelly</p> <p>BetterWorldCalendar.com</p>
<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"It's a measure of the depth of our consumer brand that the death of the planet is not sufficient to break it." — Leslie Lane</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Many Americans hunger for a different kind of society - one based on a sense of caring, ethical and social security, and economic stability. They need for meaning in their lives as well as for economic security." — Bobbi Koster</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The political system is not for the people. The people are secondary to the economy. It's about what generates money, not what benefits the people." — Ozzie Murphy</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The basic goal of labor will not change. It is - as it always has been - to see that every worker will be - in the long run - able to work for wages and to have decent and justice and dignity for all Americans." — Ozzie Murphy</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Our motto is to work for peace based on social justice. Our motto is to work for peace based on social justice. Our motto is to work for peace based on social justice. Our motto is to work for peace based on social justice." — Ozzie Murphy</p> <p>BetterWorldCalendar.com</p>
<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The essence of globalization is a substitution of human rights, labor rights, consumer, environmental rights, democracy rights, to the reputation of global trade and investment." — Ralph Hudson</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"...we're got a lot of work to do economically in this country. It's going to take a lot of work and a lot of time." — Frank Obama</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"That if the history of money is as much as it is, that we need to see it in a new light or just that we need to see it in a new light. We need to see it in a new light. We need to see it in a new light. We need to see it in a new light." — Franca Paloma</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Fair Trade is a market-based, environmental response to business as usual. It helps third world farmers developing direct market access as well as the organizational and management capacity to add value to their products and take them to the global market." — Franca Paloma</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The business which benefits for business is making one thing being made by the worker has any right to continue in this country. The thing we're making is more than a bare subsistence level. I mean the wages of decent living." — Franca Paloma</p> <p>BetterWorldCalendar.com</p>
<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"The fundamental freedom is a natural, integral, unalienable property. But we have seen that this freedom is not always protected. It's a property that we have to protect. It's a property that we have to protect. It's a property that we have to protect." — Joan Bonomo</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"We need new progressive policies that focus directly on how to create jobs and to support the environment, and social policies with an emphasis on creating a sustainable future for our children and grandchildren. We need to create a sustainable future for our children and grandchildren." — Joan Bonomo</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"When you buy Fair Trade products you can guarantee that the people who produced them are getting a fair price. It's a way of giving regular workers, and supporting high quality goods in the same way." — Emma Thompson</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"It is absolutely true that if globalization is not based on moral values not only will it not last but it will bring about global calamities." — Dr. George Khushf</p> <p>BetterWorldCalendar.com</p>	<p>FAIR TRADE DAY 2ND SATURDAY IN MAY</p>  <p>MAKE A DIFFERENCE</p> <p>"Business is beautiful when it's a vehicle for serving the common good." — Joan Bonomo</p> <p>BetterWorldCalendar.com</p>