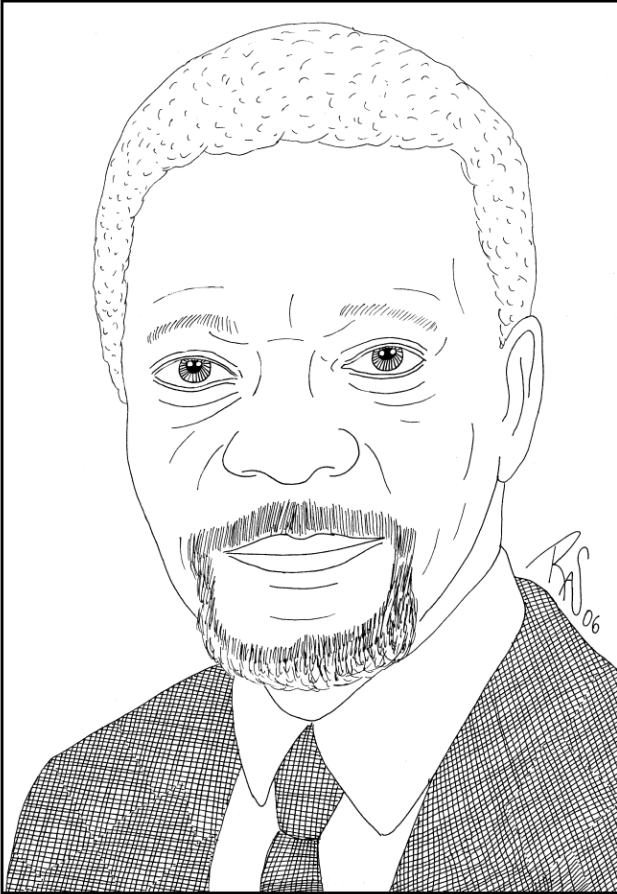


# Be a Hero for a Better World



"Let us continue to work together to develop and nurture in future generations a culture of human rights, to promote freedom, security and peace in all nations."

## Kofi Annan (1938- )

In 1997, Kofi Annan became the 7th Secretary-General of the United Nations, and the first black person to achieve this office. As Secretary-General he worked hard to strengthen and revitalize the UN's work and to improve the UN's image. He also sought to strengthen partnerships with civil society and the private sector, trying to bring the United Nations "closer to the people." At the turn of the Millennium, Kofi Annan issued a report outlining the UN's role in the 21st century. The Millennium Declarations adopted by the leaders of the world during the special Millennium Summit in September 2000 were based on his report. The Millennium Development Goals set specific goals to end poverty and inequality, improve education, reduce violence, combat HIV/AIDS and protect the environment.

In 2001, Kofi Annan and the United Nations received the Nobel Peace Prize "for their work for a better organized and more peaceful world." After completing his second five year term as Secretary-General, Kofi Annan was chosen to lead the new Alliance for a Green Revolution in Africa, and he was one of the founding members of The Elders, an international group of some of the world's leading social change advocates.

**Kofi Annan was born on April 8, 1938 in Kumasi, Ghana**

### Be A Hero For A Better World!

1. Find out more about this hero
2. Hold an event to raise awareness about human rights issues
3. Contribute to organizations working to defend human rights

### Human Rights Organizations

- Amnesty International ([amnesty.org](http://amnesty.org))
- Carter Center ([cartercenter.org](http://cartercenter.org))
- Human Rights First ([humanrightsfirst.org](http://humanrightsfirst.org))
- Human Rights Watch ([hri.org](http://hri.org))
- Rights International ([rightsinternational.org](http://rightsinternational.org))
- UN Office of the High Commissioner for Human Rights ([ohchr.org](http://ohchr.org))
- Witness ([witness.org](http://witness.org))
- Women's Human Rights Net ([whrnet.org](http://whrnet.org))

For more information: [www.betterworldheroes.com/annan.htm](http://www.betterworldheroes.com/annan.htm)

**BetterWorldHeroes.com**

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