

Be a Hero for a Better World

Muhammad Yunus

(1940-)

Muhammad Yunus is a Bangladeshi economist, banker, and social entrepreneur who was awarded the 2006 Nobel Peace Prize. Known as the "Banker to the Poor," Muhammad Yunus is one of the earliest advocates of 'micro-lending' -- making small loans to the poor so that they can invest in trades, crafts or services to earn their livelihood.

After teaching economics, Professor Yunus decided to try to put his theories about micro-credit into practice in his country. In 1976 he started the Grameen Bank Project ('grameen' means 'village'), which grew into an official bank in 1983. Conventional banks said it would be impossible to successfully lend to the poor, but after three decades, Muhammad Yunus and the Grameen Bank have proven that micro-credit is a powerful tool in the struggle against poverty. Today the Grameen Bank offers credit to 7 million poor people in Bangladesh. Its success has inspired similar micro-credit practices in nearly 60 countries.

For his inspiring work, Dr. Yunus has received numerous other awards and honors, including the World Food Prize and the Sydney Peace Prize, and *Business Week* named him one of "The Greatest Entrepreneurs of All Time."



"Humans are not born to suffer the misery of hunger and poverty. They suffer now as they did in the past because we turn our heads away from this issue."

Muhammad Yunus was born on June 28, 1940 in Chittagong, Bangladesh

Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger (iaahp.net)
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

EndHungerBook.com

Organizations Helping End Hunger

- Alliance To End Hunger (alliancetoendhunger.org)
- America's Second Harvest (secondharvest.org)
- End Hunger Network (endhunger.com)
- Food For All (foodforall.org)
- The Hunger Site (hungersite.org)
- Oxfam America (oxfamamerica.org)
- World Hunger Year (worldhungeryear.org)
- UN Food & Agriculture Organization (fao.org)
- UN World Food Programme (wfp.org)

For more information: www.betterworldheroes.com/yunus.htm

BetterWorldHeroes.com

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