


WORLD NO TOBACCO DAY - MAY 31




MAKE A DIFFERENCE

"I count him braver who overcomes his desires than him who conquers his enemies; for the hardest victory is over self!"  
— Aristotle

Do One Thing for a Better World

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MAKE A DIFFERENCE

"Children have never been very good at listening to their elders, but they have never failed to imitate them."  
— James A. Baldwin

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MAKE A DIFFERENCE

"A cigarette is the only consumer product which when used as directed kills its consumer."  
— Dr. Gus Brundland

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"After years of denial and deception, the Philip Morris company has admitted that cigarette smoking causes lung cancer and other diseases. This factual acknowledgment comes far too late but still we must all welcome it. It can be the beginning of clearing the air."  
— Bill Clinton

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"What you have to do and the way you have to do it is incredibly simple. Whether you are willing to do it, that's another matter."  
— Peter F. Drouker

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"The believing we do something when we do nothing is the first fiction of tobacco."  
— Ralph Waldo Emerson

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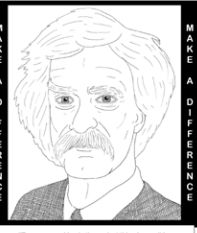


MAKE A DIFFERENCE

"Yeah, well, I finally stopped smoking for good."  
— Leon Teasdale

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MAKE A DIFFERENCE

"To assess smoking is the easiest thing I ever did. I ought to know because I've done it a thousand times."  
— Mark Twain

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"If you ever lit a cigarette in your life, you have very little will to live."  
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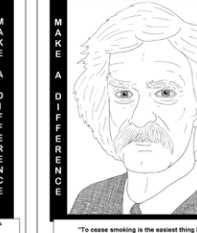


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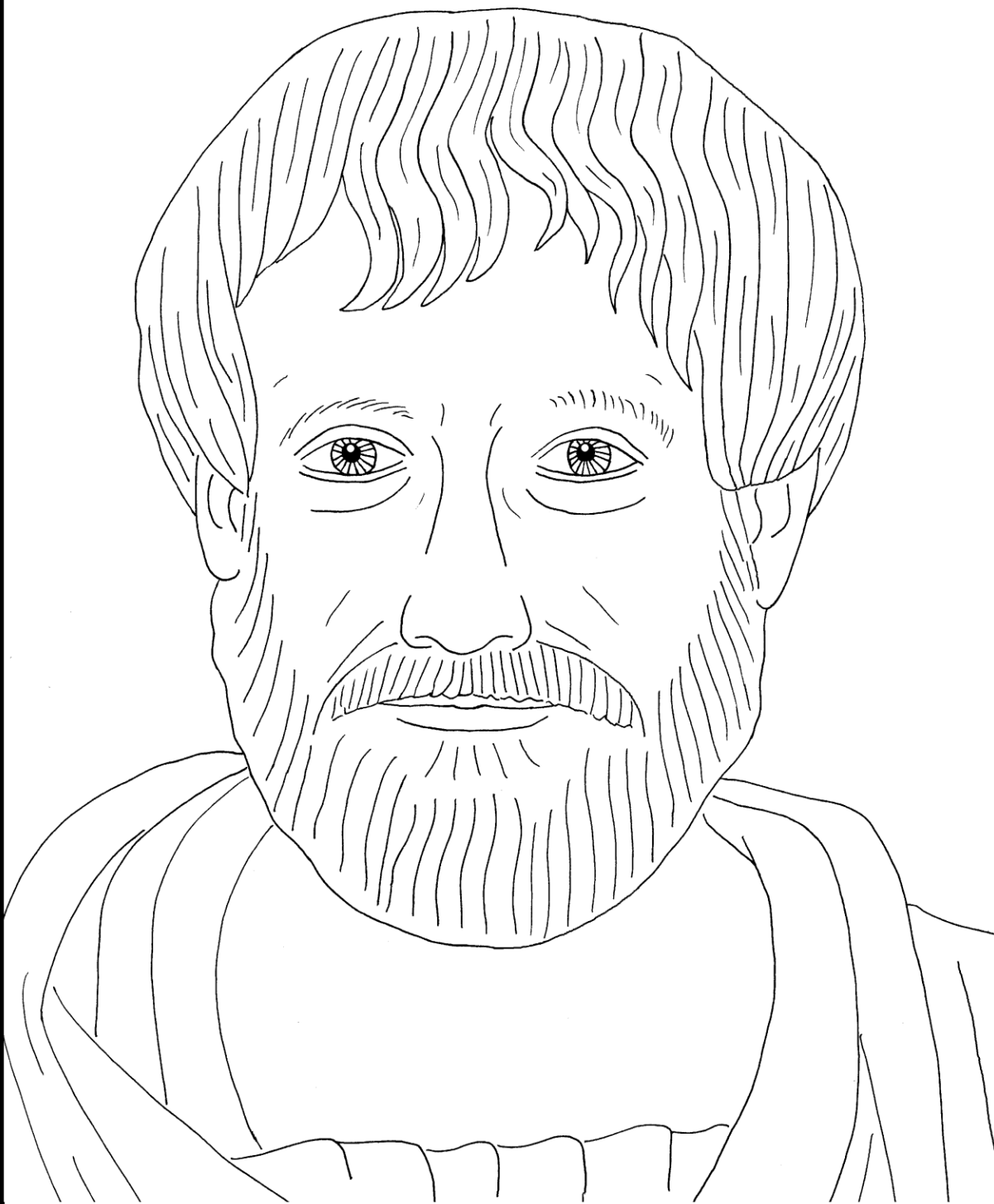
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Do One Thing for a Better World

What's Your  
**BetterWorld**  
 Issue:  
**Anti-Smoking**  
 ...make a difference...  
 Do One Thing  
 for a Better World.  
 Together  
 We Make a World of Difference!  
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# BE A HERO FOR A BETTER WORLD

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which when used as directed kills its consumer."  
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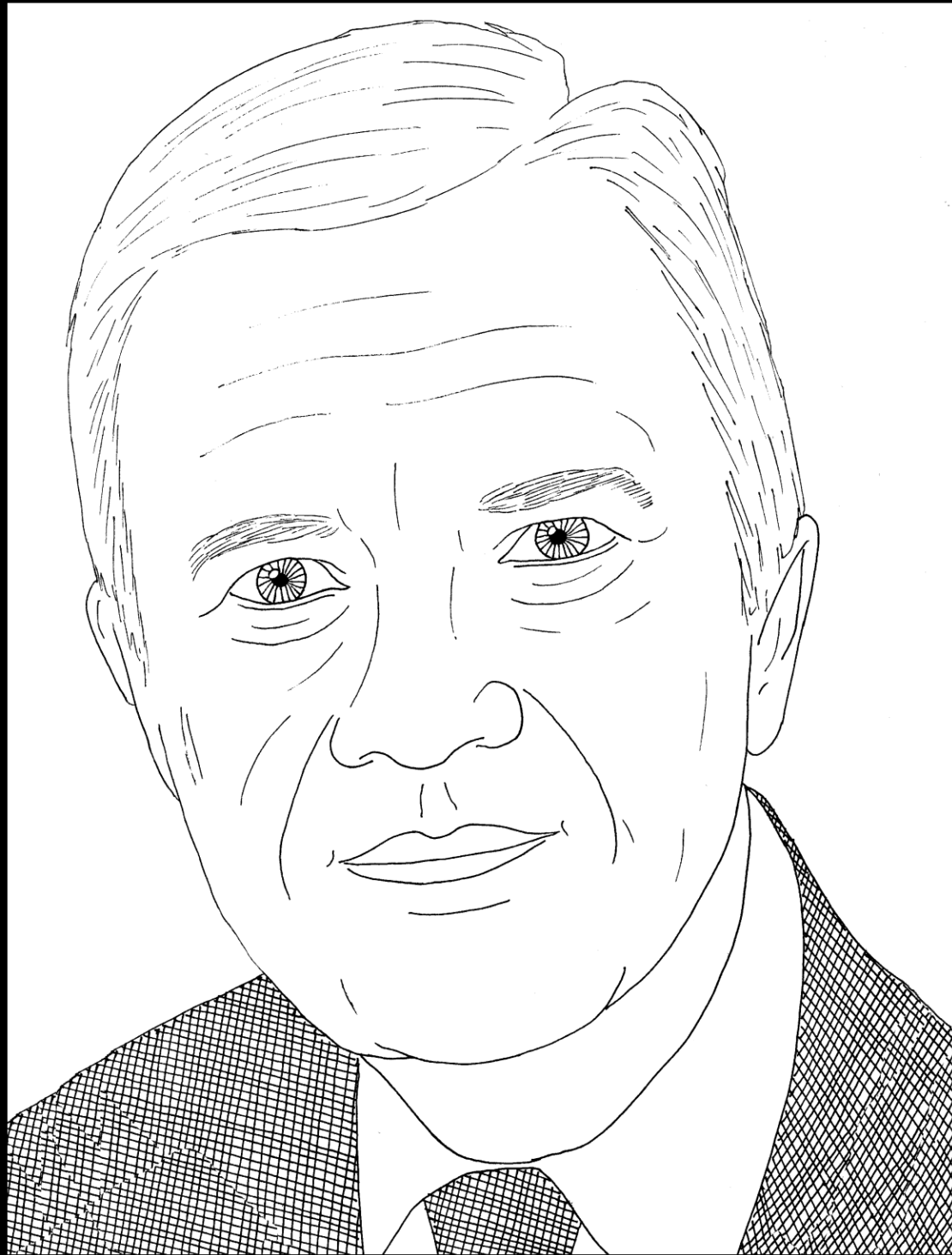
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**"The awareness that health is dependent upon habits that we control makes us the first generation in history that to a large extent determines its own destiny."**

**-- Jimmy Carter**

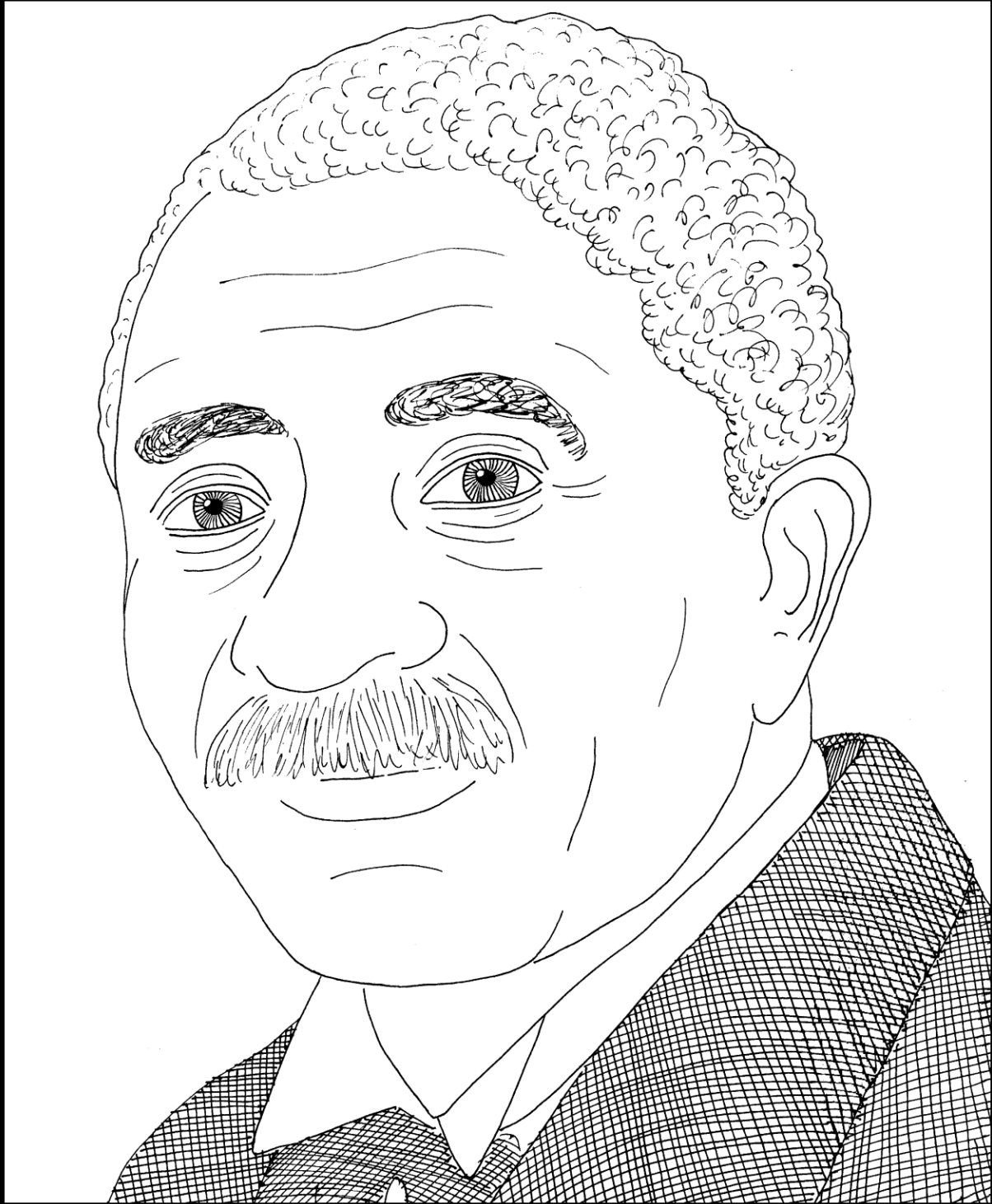
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**"Ninety-nine percent of the failures come from people who have the habit of making excuses."**

**~ George Washington Carver**

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**"Man is not imprisoned by habit. Great changes in him can be wrought by crisis -- once that crisis can be recognized and understood."**

**-- Norman Cousins**

## Do One Thing for a Better World

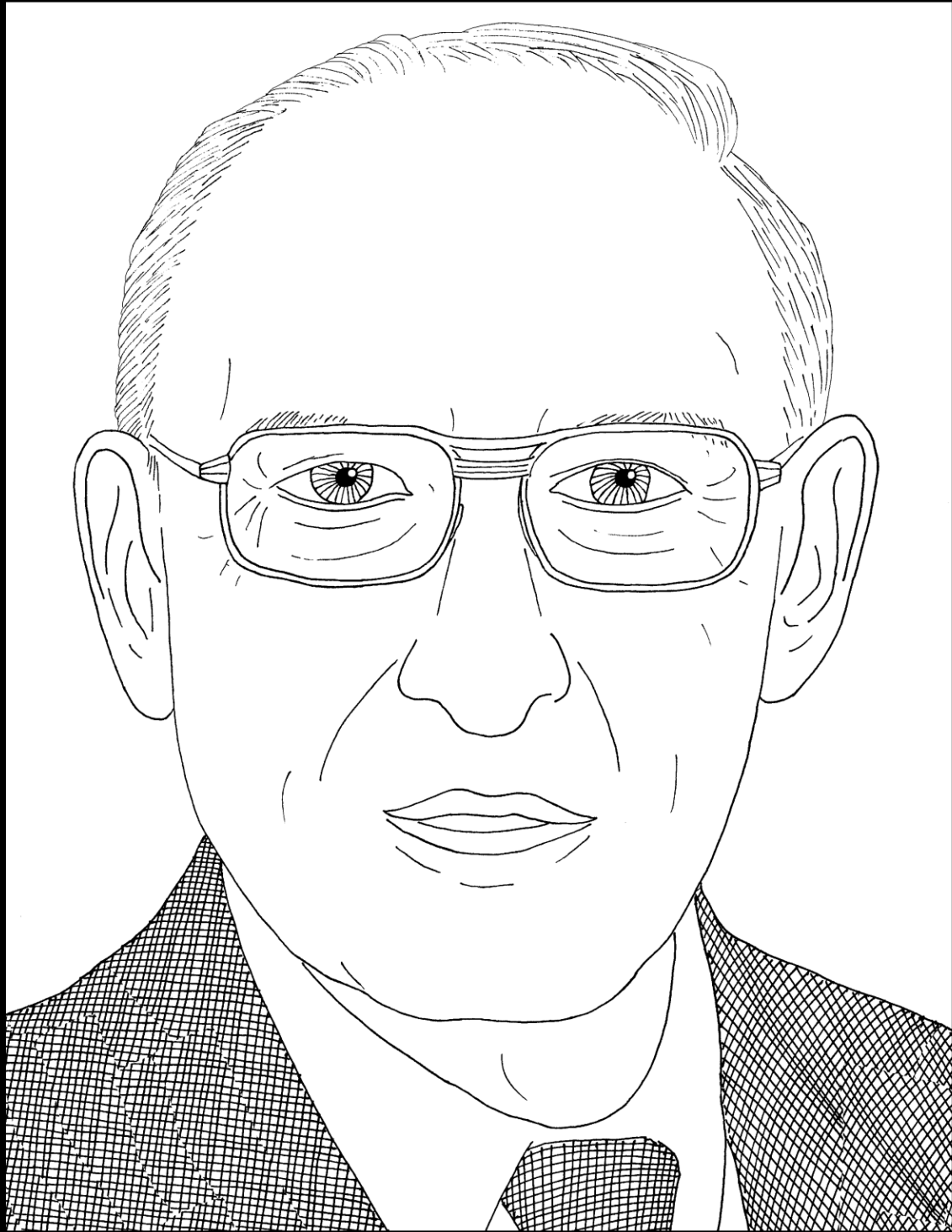
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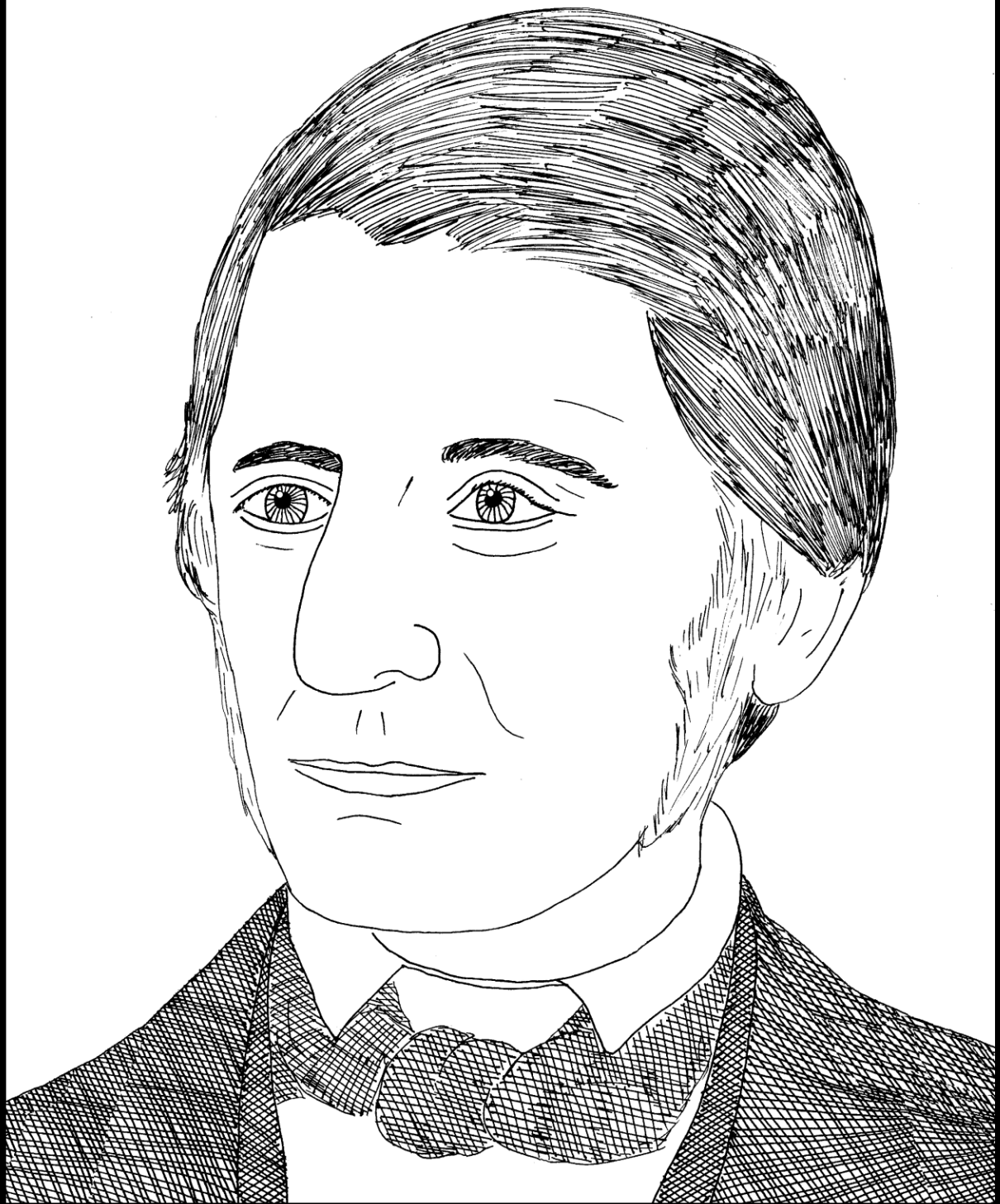
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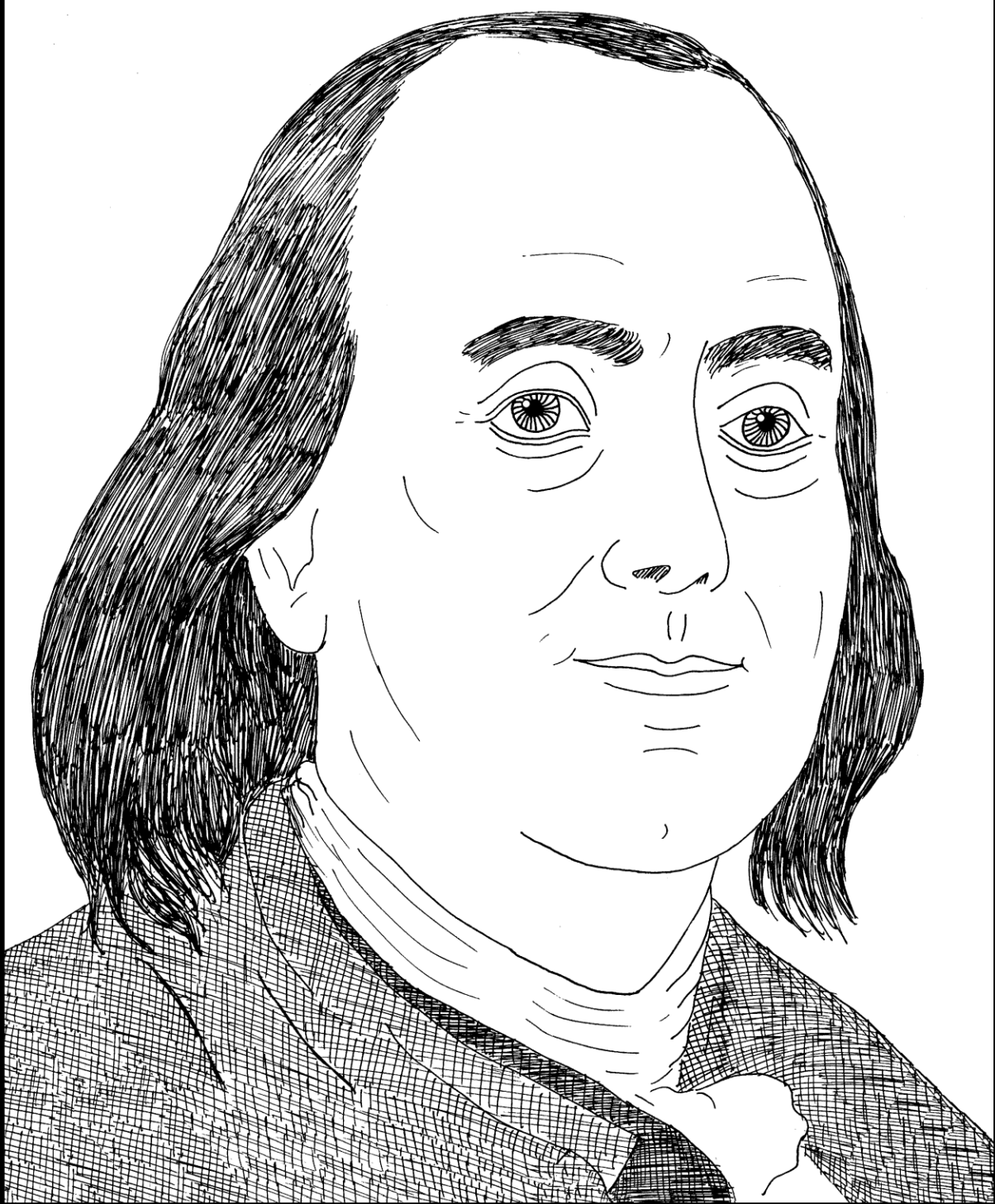
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**"It is easier to prevent bad habits than to break them."  
-- Benjamin Franklin**

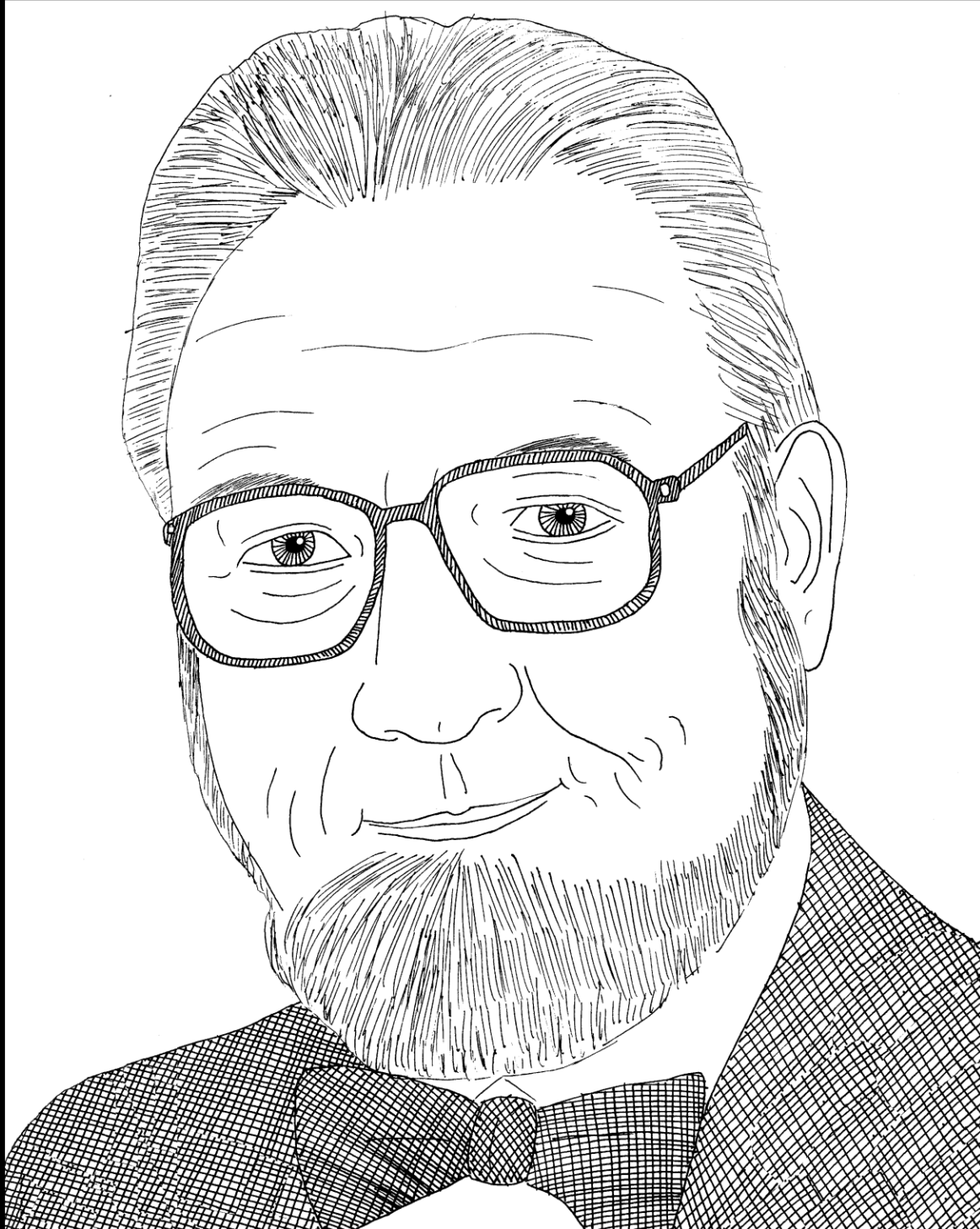
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**"Yeah, well, I finally stopped smoking for good."  
-- Liam Neeson**

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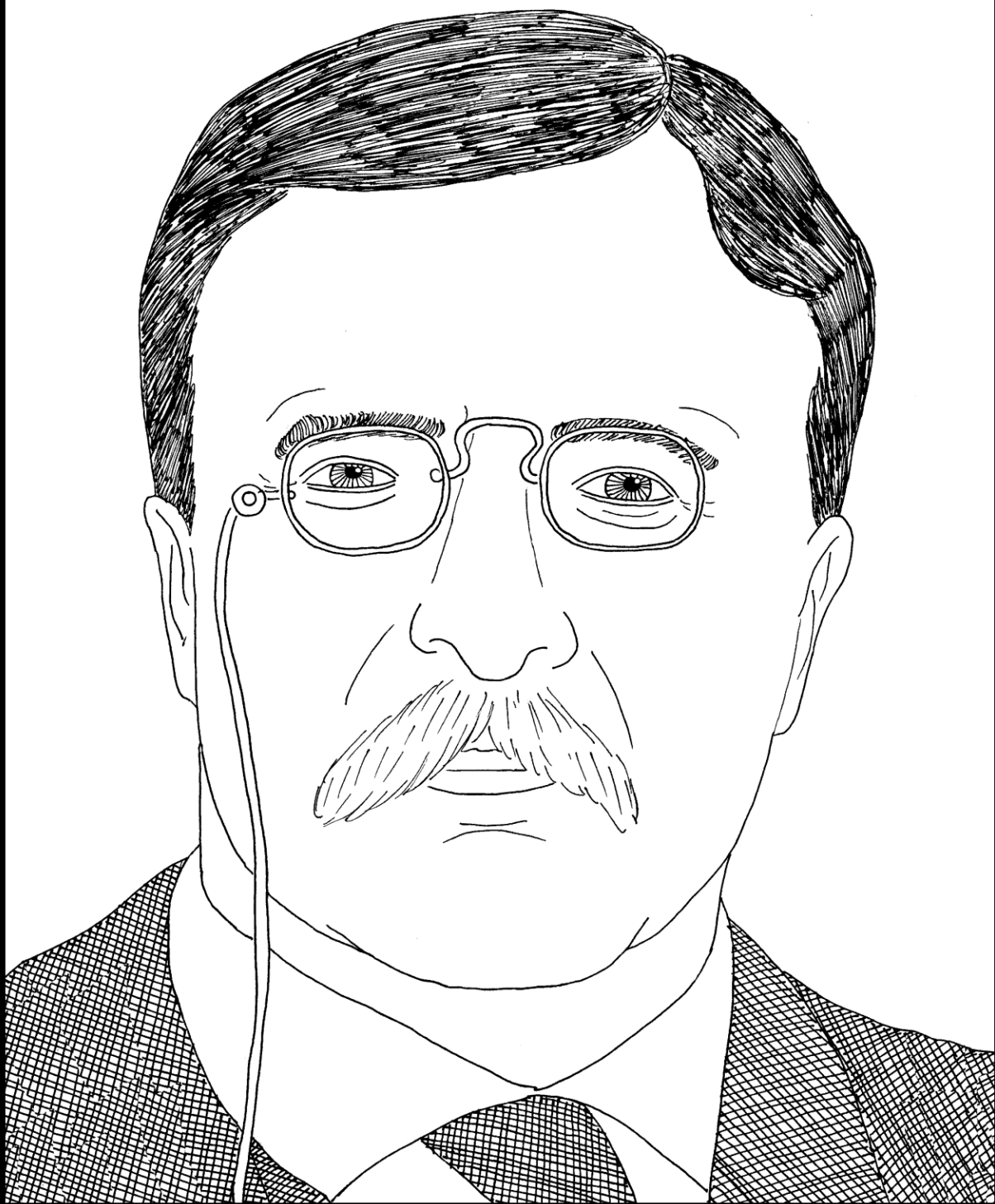
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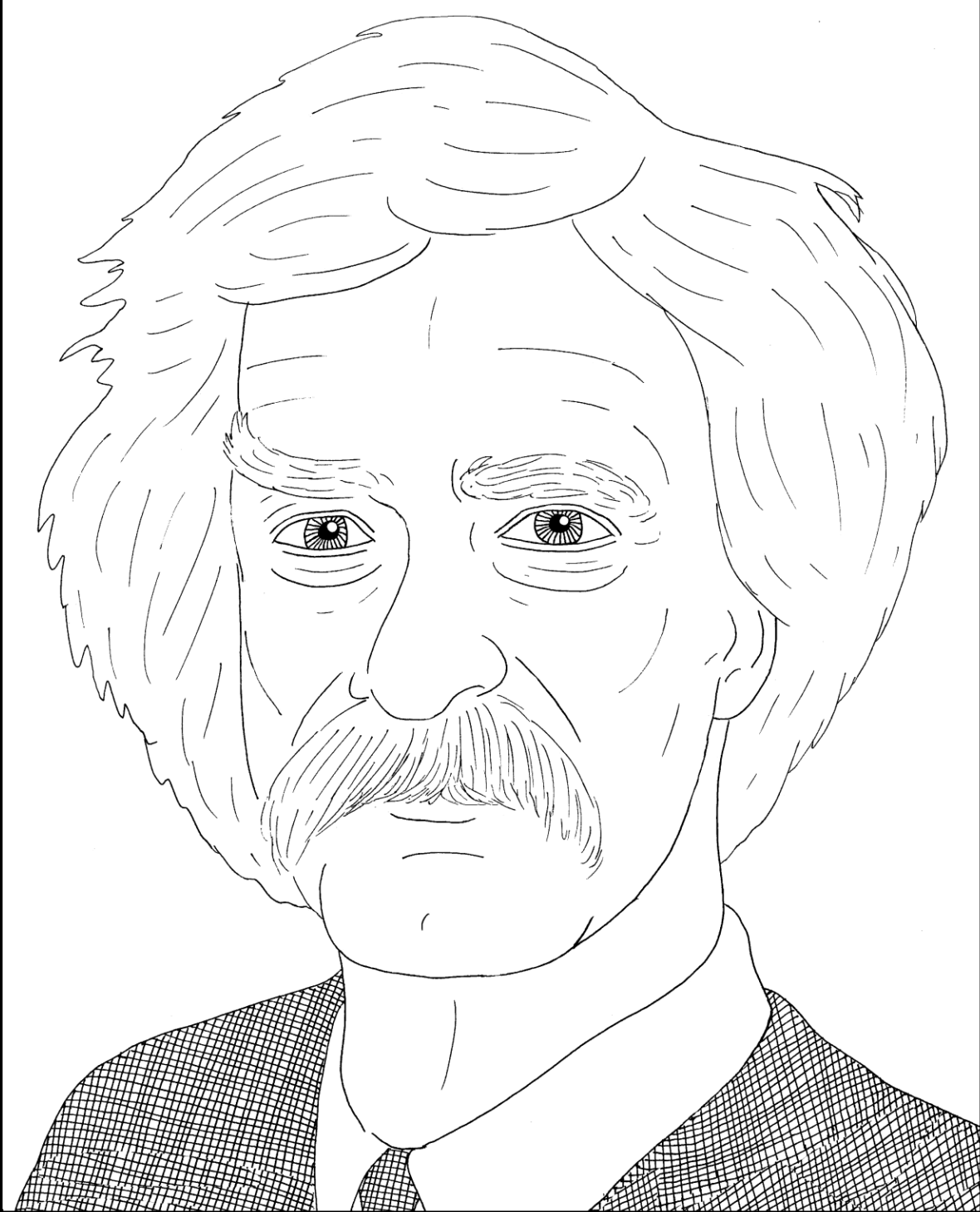
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