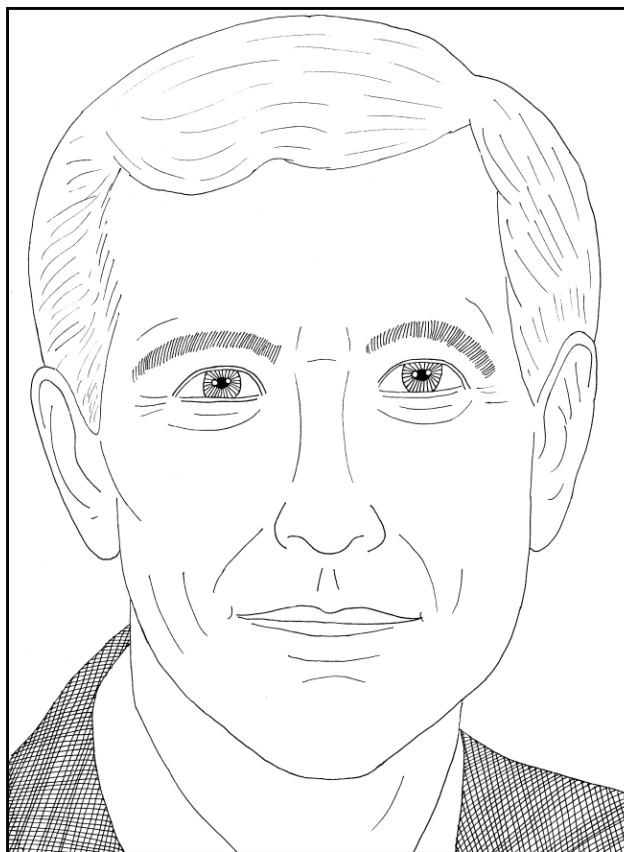


WHAT'S YOUR BETTERWORLD ISSUE? SOCIAL ENTREPRENEURSHIP



"The core psychology of a social entrepreneur is someone who cannot come to rest, in a very deep sense, until he or she has changed the pattern in an area of social concern all across society."

-- Bill Drayton

In a better world, everyone would be able to earn their livelihood at jobs that help to make the world a better place. Many people today are finding ways to work for a better world and make a living at the same time. A social entrepreneur is someone who sees a social problem and creates a new and innovative way to address it. Typical businesses measure their success by the amount of profit they make; social entrepreneurs measure their success by how big an impact they make in bringing about social change.

The modern social entrepreneur movement began in 1981 when social entrepreneurial pioneer Bill Drayton founded Ashoka: Innovators for the Public to identify and support social entrepreneurs. To date, Ashoka has supported more than 1800 social entrepreneurs in over 60 countries. Now there are quite a number of organizations that promote social entrepreneurship as an important way to address today's social problems. The Skoll Foundation, started by eBay's first president Jeff Skoll, awards a million dollar annual prize to a number of social entrepreneurs. The Schwab Foundation for Social Entrepreneurship, created by World Economics Forum founder Klaus Schwab,

also awards a significant prize for social entrepreneurship. YouthActionNet and Youth Venture promote social entrepreneurship as a way to empower youth who wish to help build a more peaceful, just, prosperous and sustainable world.

Be A Hero For A Better World!

"Social entrepreneurs are not content just to give a fish or teach how to fish.

They will not rest until they have revolutionized the fishing industry."

-- Bill Drayton

Organizations Supporting Social Entrepreneurs

- Ashoka (ashoka.org)
- ChangeMakers.net (changemakers.net)
- Echoing Green (echoinggreen.org)
- Intl. Business Leaders Forum (iblf.org)
- Schwab Foundation For Social Entrepreneurship (schwabfound.org)
- Skoll Foundation (skollfoundation.org)
- YouthActionNet (youthactionnet.org)

For more on Social Entrepreneurship - www.betterworld.net/entrepreneur.htm

BetterWorldClubs.com

...every act of compassion makes a difference...every day counts for a better world...

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