


Be a Hero for a Better World!



"It hit me very early on that something was terribly wrong, that I would see silos full of food and supermarkets full of food, and kids starving. ... In Fair Trade, we see ourselves as this infinitesimal part of the world economy. But somebody's got to come up with an alternative model that says children eating is No. 1."

-- Medea Benjamin

BetterWorldHeroes.com

Be A Hero For A Better World

BetterWorldClubs.com

© The BetterWorld Project - Distribute for non-commercial uses only
BetterWorld Heroes are included for illustration purposes only.
No celebrity endorsement is implied.